

AGENDA
ARTS, CULTURE & HERITAGE ADVISORY COMMITTEE
Held electronically via Microsoft Teams
Wednesday, January 26, 2022 at 6:30 p.m.

In light of the COVID-19 pandemic and to ensure social distancing, this meeting is closed to the public and can be viewed/heard via MS Teams. Please note that MS Teams callers are identified by their phone number which can be viewed on screen by all attendees at the meeting.

***** Territorial Acknowledgement & Inclusivity Statement *****

- 1. ADOPTION OF MINUTES** (attachment)
 - November 24, 2021
- 2. CHAIR'S COMMENTS / WELCOME AND INTRODUCTIONS**
 - Each member has 5 minutes to discuss their vision for ACH and what they would like to see accomplished.
- 3. OVERVIEW OF ARCHIVES**
 - Evelyn Wolfe, Archives Supervisor
- 4. 2022 MEETING DATES / TERMS OF REFERENCES** (attachments)
 - For information
- 5. PROPOSED UPDATES TO SAANICH'S MURAL PROGRAM** (attachment)
 - Nadine Kawata, Community Planner and Brenda Weatherston, Community Programmer
 - For more information view the December 6th Council meeting video through the link below:
https://saanich.ca.granicus.com/MediaPlayer.php?view_id=1&clip_id=586
 - For more information on Saanich's current mural process follow the link below:
<https://www.saanich.ca/EN/main/parks-recreation-community/arts/public-art/murals.html>
- 6. DRAFT CADBORO BAY LOCAL AREA PLAN** (attachment)
 - Silvia Exposito, Planner
 - To view the Draft Plan please follow the link:
<https://www.saanich.ca/assets/Community/Documents/Planning/LAP~Updates/DRAFT-Cadboro-Bay-LAP-Oct2021-web.pdf>

* Adjournment *

Next Meeting: February 24, 2022 at 6:30 pm

In order to ensure a quorum, please contact Austin Winters at 250-475-5494 ext. 3508 or
Austin.winters@saanich.ca if you are unable to attend.

7. ARCHITECTURE ALPHABET COLOURING BOOK

- For information
- To access the colouring book please follow the link below:
https://www.saanich.ca/assets/Community/Documents/Planning/ACH-SHF_Colouring_Book-final.pdf
- To view the posts promoting the colouring book please follow the links below:
[Facebook](#)
[Twitter](#)
[Saanich Website](#)

8. CRD REGIONAL ARTS FACILITY UPDATE

- For information
- To stay up to date on current events please use the subscribe button found through the link below:
<https://www.crd.bc.ca/about/board-committees/board-committees-and-commissions/performing-arts-facilities-select-committee>

* Adjournment *

Next Meeting: February 24, 2022 at 6:30 pm

In order to ensure a quorum, please contact Austin Winters at 250-475-5494 ext. 3508 or Austin.winters@saanich.ca if you are unable to attend.

MINUTES
ARTS, CULTURE AND HERITAGE ADVISORY COMMITTEE
Held at Saanich Municipal Hall, Council Chambers
Wednesday November 24, 2021 at 6:36 pm

Present: Sonia Nicholson (Via Teams), Deb Beaton-Smith (Via Teams), Heron Hanuman (Via Telephone), James Hesser (Via Teams), Mark Leiren-Young (7:35, via Teams), and Michele Sealey (6:55 p.m.; Via Teams), Nik White (via Teams).

Staff: Nadine Kawata, Planner (Community Planning); Evelyn Wolfe, Archives Supervisor, Brenda Weatherston, Community Programmer II Arts; and Megan MacDonald, Senior Committee Clerk.

Regrets: Councillor Nathalie Chambers (Chair), John Ellis, Leanna Rathkelly, and Yashwant Reddy Katireddy (Youth).

OPENING REMARKS

Councillor Chambers had a schedule conflict as a Special Council Meeting was called, she requested that the committee hold the regular meeting with a member as Chair.

MOVED by D. Beaton-Smith and Seconded by J. Hesser: “That Sonia Nicholson be elected to Chair the Arts, Culture and Heritage Advisory Committee meeting of November 24, 2021.”

CARRIED

MINUTES

MOVED by J. Hesser and Seconded by H. Hanuman: “That the Minutes of the Arts, Culture and Heritage Advisory Committee meetings held September 22 and October 5, 2021, be adopted as amended.”

CARRIED

CHAIR’S REMARKS

The Chair gave a brief verbal update on recent business, the following was noted:

- The committee recommendation regarding promoting the Saanich Heritage Colouring book was recently approved by Council. Work is in progress to posting the colouring book, promotion on social media will begin in the near future.

POET LAUREATE

The Community Programmer II Arts gave a verbal update on the Poet Laureate Program, the following was noted:

- A report to Council is currently in progress to create a plan which will move the Poet Laureate and Youth Poet Laureate program forward.
- Research to date has included meetings with local groups and municipalities to identify best practices and information on what has worked well for them.
- The Council motion approved \$5,000 funding for the coordination of this program.

- Municipalities in the region who have a Poet Laureate typically contribute more than \$5,000. The annual budgeted amount for City of Victoria is more than double ours.
- It is anticipated that the cost to implement the program will be higher in the first year, this is due to start up, engagement, events, planning and developing new processes.

The committee discussed the poet laureate program, the following was noted during discussion:

- There is currently a \$5,000 allocation which was approved by Council to support program.
- The City of Victoria has a poet laureate program, as well as the City of Nanaimo. Based on information shared, some other municipalities have struggled to get applications.
- Sharing knowledge and resources with others who have existing programs would be ideal.
- The effects of the ongoing COVID-19 pandemic has complicated the ability to have a poet laureate for many regions. The youth position is further complicated by the fact that schools are not able to support this position currently, or facilitate fundraising.
- This topic will come back to the committee as this program is developed.
- There are different programs available in other municipalities, varying from a poet in residence to poet laureate, with a wide range of funding for the position and staff support.

MOVED by D. Beaton-Smith and Seconded by J. Hesser: “That the Arts, Culture and Heritage Advisory Committee recommend that Council consider increasing the budget for establishing for the poet laureate and youth poet laureate program from \$5,000 to \$10,000.”

CARRIED

BC MUSEUM DECISION TO ELIMINATE OLD TOWN

The committee discussed the recent decision to eliminate Old Town at the Royal British Columbia Museum, the following was noted:

- This topic has been in the news and on social media recently with opposing views. Having it closed is a reaction without consultation.
- Optimistic that the path is an informed path forward.
- Committee members expressed curiosity to what will be going into the space.
- The hope is that the museum space will not be decreased for long.

SAANICH ARTS, CULTURE AND HERITAGE AWARDS UPDATE

The Planner (Community Planning) presented an update to the committee on the Saanich Arts, Culture and Heritage Awards. The following was noted:

- The list of previous recipients was attached to the agenda.
- Categories were previously selected by the committee to be as inclusive as possible as they relate to Arts, Culture and Heritage.
- If any of the categories are to be changed they may need to go back to council as they were approved by council in the past.
- Diversity and inclusion were discussed as being key pillars to consider for the awards especially when advertising and promoting the nomination/selection process.
- The previous recipients will be added to the Saanich website.
- Desire to align award period with the ENAC awards which would mean allowing intake of nominations in March.

The following was noted in response to questions from members of the committee:

- Desire to keep the status quo with regards to the award categories to ensure nomination intake period in March.
- Potentially add comments on the work done by previous award recipients when adding them to the Saanich website.
- This year when the ENAC awards were presented, a small description of the work done by the recipient was read aloud by Council and posted to social media.
- Potentially establish a survey to gain insight from the public on what categories they would like to see added in the future.

DIVISION REPORTS FOR INFORMATION

Committee member S. Nicholson provided an update on recent business of the Saanich Heritage Foundation, the following was noted:

- Saanich News was approached to establish more heritage related articles although there has been no correspondence back from them.
- The Committee is still seeking out an outlet to write articles about different heritage buildings and the stories behind their history.
- The heritage related articles could be regional in nature, thus including Victoria and the surrounding area.

The following was noted in response to questions from members of the committee:

- Seek out opportunities at UVic and Camosun College to recruit some creative writing students to potentially research and write heritage articles.

The Archives Supervisor gave an update on the recent business of Saanich Archives, the following was noted:

- Still working under a COVID safety plan, which allows only 1 visitor at a time, thus requiring appointments before coming.
- This has had an effect on numbers, in person inquiries are down but email/telephone inquiries are returning to pre-COVID numbers.
- Currently, there are 3 online Remembrance Day exhibits on the website until the end of November.
- One exhibit highlights the Saanich remembers project and the centennial of the end of WW1. The second exhibit is on women and the home front of WW2. The third exhibit is on Memorial Avenue and Shelbourne trees.
- There is a physical exhibit in the municipal hall lobby titled “spotlight on service” which highlights four different Saanich residents who served in different armed conflicts, one of which being George Pearkes who won a Victoria Cross.
- There are a couple of new items in the collection that include a folder full of correspondence to James Monroe Miller who was a school trustee in the 1890s and an officer’s training certificate from 1943.

The following was noted in response to questions from members of the committee:

- Due to the surge in migration and immigration to BC it is important to highlight the heritage and the rich history of the area that these new residents are moving to.

The Community Programmer gave an update on the Community Arts Report, the following was noted:

- The Witness Blanket opening was successful with over 80 people attending.
- The first film screening took place on Monday November 21, 2021.
- Another film screening will take place December 6, 2021 and while the screening is booked entirely there is a waitlist. The waitlist and a link to the full length film can be found at Saanich.ca/witnessblanket.
- Since the exhibit has been announced there has been bookings for over 20 schools and over 750 people.
- A pilot program has just been completed for an Artist-in-Community-Residency program. This year applicants from diverse perspectives and diverse communities were invited.
- The Program was led by artist Rain Cabana-Boucher from October 12 to November 14, 2021. Laying Flowers was a community-engaged, collaborative beading and mural project based in community healing as a response to residential school uncoverings.
- The temporary mural can be found at the Cedar Hill Arts Centre.
- The call for 2022 exhibits has just been released for Cedar Hill Arts Centre exhibitions.
- Some 2020 exhibits that were postponed due to COVID will be presented this year.
- As part of community representation on the Exhibition Selection Committee, the Committee is seeking a representative from the Saanich Arts, Culture and Heritage Advisory Committee (ACH) to participate on this year's Exhibitions Committee.
- The closing of the initial call for exhibits will be in mid-December and selection will take place in early January.

COMMITTEE ROUNDTABLE DISCUSSION

A discussion on items of interest to the committee took place, the following was noted:

- The Fire hall is still in the development process and there is no jury yet.
- Potentially schedule Councillor Plant to come speak at the next meeting regarding the CRD facility.

ADJOURNMENT

The meeting adjourned at 7:38 p.m.

NEXT MEETING

Next meeting is Wednesday, January 26, 2022 at 6:30 p.m.

Councillor Chambers, Chair

I hereby certify these Minutes are accurate.

Committee Secretary

Memo

To: Arts, Culture & Heritage Advisory Committee
From: Austin Winters, Committee Clerk
Date: January 11, 2022
Subject: 2022 Meeting Dates for Arts, Culture & Heritage Advisory Committee

As per Section 85(a) of Council Procedure Bylaw 2015, No. 9321, each committee shall establish a regular schedule of meetings including the date, time and place of the committee meetings.

Advisory Committee meetings are scheduled to be two hours in duration. There are no meetings in July, August or December, unless a special meeting is called for urgent business.

Council Chambers has been booked for the fourth Wednesday of the month from 6:30 – 8:30pm for the year, excluding July, August and December.

Dates for your calendars are as follows:

2022 Meeting Date
January 26
February 23
March 23
April 27
May 25
June 22
September 28
October 26
November 23

No formal motion is required to approve the meeting schedule.



Austin Winters
Clerk - Arts, Culture & Heritage Advisory Committee

Arts, Culture and Heritage Advisory Committee

Terms of Reference

Purpose

The purpose of the Arts, Culture and Heritage Advisory Committee is to advise Council on projects, policies or bylaws under consideration by staff or Council on community arts, culture, and heritage promotion, including services, facilities, and specific community interests.

Mandate

The Arts, Culture and Heritage Advisory Committee will, consistent with the purpose described above, undertake the following:

- Develop and recommend policies to Council and respond to Council requests for advice and information.
- Provide advice to Council on projects, policies or bylaws under consideration by staff or Council, and on additional topics of interest to committee members that fall within the subject area of the committee.
- Review and provide feedback on the Strategic Plan.
- Provide a community perspective on services, programs, events, and facilities related to arts, culture, and heritage promotion, education and awareness.
- Foster public awareness, recognition, and support for local artistic talent, heritage, and archival preservation.

Any initiatives proposed by the committee that has resource implications, including staff time, would have to be approved by Council.

Meetings

The Committee will meet a minimum of four times per year in accordance with its regular schedule of meetings established annually at the first meeting of the year. No meetings are held during the summer and winter breaks (July, August and December). Special meetings may be held at the call of the Chair. The meeting rules and procedures will be in accordance with the Council Procedure Bylaw.

Membership

To the extent possible, Advisory Committees will have a diverse membership with respect to gender, age and cultural-ethnic background.

The committee will consist of eleven (11) members qualified in the discipline relevant to the committee mandate or with a perspective necessary for fulsome consideration of the associated topic, including:

- One member of Council to serve as Chair, appointed by the Mayor; and,
- Ten (10) community representatives appointed by the Council including one youth voting member described as 16-24 years of age.

Members may serve a maximum of seven years on an Advisory Committee, consisting of a one-year term followed by a potential for three, two-year terms. Members who wish to be re-appointed after the completion of a term must re-apply and provide the application and their resume for Council's consideration.

School District Nos. 61 and 63 may each assign a trustee to the Committee as a non-voting liaison.

Arts, Culture and Heritage Advisory Committee Terms of Reference

Staff Support

The Planning Department is the primary contact and together with the Parks and Recreation Department and Archives Section will provide the required professional support. The Legislative Division will provide secretarial and administrative support.

Review of Terms of Reference

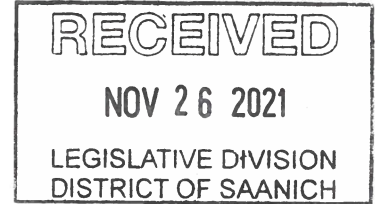
These Terms of Reference will be reviewed during the committee's first meeting each term.



The Corporation of the District of Saanich

Report

To: Mayor and Council
From: Councillor Ned Taylor
Date: November 26, 2021
Subject: New Mural Art Program – Notice of Motion



RECOMMENDATIONS

- 1. That Council direct staff to launch a new mural/street art program to increase opportunities and support for mural/street art in Saanich.
2. AND That this program have an objective of funding and creating five or more murals a year on public and private property.
3. AND That Council direct staff to include compensation for artists as part of this program.
4. AND That Council direct staff to request input from local arts and/or cultural organizations, to help increase the likeliness of this program being successful and supported by the community.
5. AND That Council direct staff to forward any necessary funding requests to support this new program to the 2022 budget process for consideration.

BACKGROUND

What is Mural/Street Art?

These recommendations relating to mural/street art are intended to be inclusive of murals, wall art, graffiti art, road murals, etc.

What are the benefits of Mural/Street Art?

Mural art is beneficial to the community in a variety of ways. First and foremost, it's important to recognize the benefits of public art generally. According to the District of Saanich's Comprehensive Arts Policy "A community with a high quality of life and overall health is one rich in the arts. For many communities, funding for the arts is a leftover consideration of budget discussions. For those communities that spend money on the arts, however, their citizens receive a greater array of civic opportunities, and thus become healthier and better developed individuals."

Mural art offers further benefits. Murals deter illegal graffiti/tagging and can be placed in areas where this is a common issue. Mural art is also a very cost-effective form of place making.

COVID-19 Pandemic

Numerous sectors of the economy have been negatively impacted by the COVID-19 Pandemic. The arts sector has been hit particularly hard, which is why it's critical for communities to be finding new ways of supporting art. According to the House of Commons Standing Committee on Canadian Heritage as part of their Report on the Impacts of the COVID-19 Pandemic on the Arts, Culture, Heritage and Sport Sectors "the COVID-19 pandemic spread quickly around the world, rapidly turning from a health crisis into an economic crisis. The arts, culture, heritage, and sports sectors were not spared, and among the first to feel the pandemic's impacts. The closure of theatres, parks and museums and the cancellation of festivals and sporting events are just a few examples of the pandemic's heavy toll. H  l  ne Laurendeau, Deputy Minister of the Department of Canadian Heritage, believes these sectors will also likely be among the last to recover. Some witnesses pointed out that the culture sector was already in a precarious state prior to the COVID-19 pandemic's arrival."

The tourism sector was also severely impacted by the COVID-19 Pandemic. Saanich's Comprehensive Arts Policy recognizes the economic benefits of arts as well as the potential for "Artistic Tourism" and states the following: "Many communities have turned to the arts as a means of bringing their economy back to life. A local example is Chemainus, which turned their downtown into an outdoor mural gallery. The annual festivals that occur throughout the CRD are another example of the arts stimulating the local economy. Artistic tourism is linked to economic development, and is a sustainable, environmentally-friendly and local-made product. As well, artistic tourism brings the additional benefit of stimulating people spiritually and culturally, something that many other industries cannot claim to do."

Other municipalities

Other municipalities both inside and outside of the CRD have invested in street/mural art.

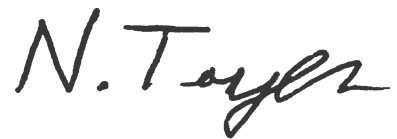
The City of Victoria launched the 'Concrete Canvas program in response to consultation from the Rock Bay neighbourhood and street artists. This program supported a mural project in the Rock Bay neighbourhood. According to the City's website "Victoria's Rock Bay neighbourhood has been transformed into an outdoor art gallery for street art and creative expression. In August 2018, 17 local, national and international artists painted 17 murals on the walls of 16 sites as part of the Concrete Canvas Rock Bay Mural Project. The murals reflect the character, culture and history of the neighbourhood. Each artist painted his or her own mural but may have shared a wall with another artist. The Concrete Canvas murals are designed to encourage dialogue, enhance Rock Bay's identity, create opportunities for artists, and establish connections between local artists and businesses." The City set aside a budget of \$150,000 for the Concrete Canvas Rock Bay Mural Project. Each artist was paid \$1,250 to \$4,000 for their work.

Other municipalities such as North Cowichan have also supported mural art. Mural art is very prominent in Chemainus. This small town serves as a great example of artistic tourism.

CONCLUSION

Art has numerous benefits for the community. Mural art offers additional unique benefits and is very affordable. Considering the severe impacts that the COVID-19 Pandemic has had on the arts sector, it's critical that communities are going the extra mile to support its recovery. By launching a new mural art program, similar to other municipalities such as the City of Victoria, Saanich can better support the arts sector and the community's recovery from the Pandemic.

Respectfully submitted,

A handwritten signature in black ink that reads "N. Taylor". The letters are cursive and fluid, with a large initial "N" and a stylized "Taylor".

Councillor Ned Taylor

KEY PLAN DIRECTIONS

1

Retain and enhance the unique character of the Village core as the heart of the community.



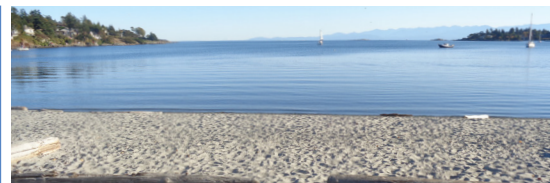
2

Diversify transportation links and be more welcoming to pedestrians and cyclists.



3

Plan for sea level rise and climate change impacts.



4

Provide more housing forms in the village neighbourhood suitable for all ages and stages of life.



5

Enhance Gyro Park as an integral part of the community heart and place of natural beauty.



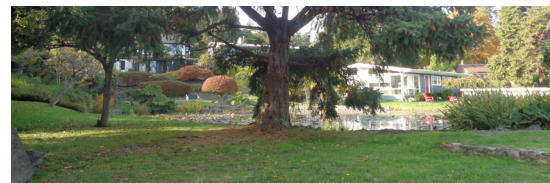
6

Recognize local First Nations culture and history.



7

Green the village and surrounding streets.



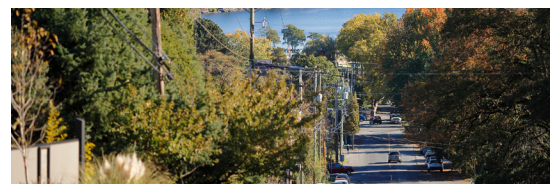
8

Ensure new buildings and public spaces are in harmony with the Village scale and character.



9

Enhance Sinclair Road as a safe and enjoyable walking and cycling route.



THE DRAFT PLAN IS READY FOR YOUR INPUT

Visit our website at: saanich.ca/cadboro

DRAFT

Cadboro Bay

LOCAL AREA PLAN

Saanich

An updated Local Area Plan will provide a renewed course to guide future growth and change in the Cadboro Bay local area over the next 20-30 year horizon.

The Draft Cadboro Bay Plan seeks to retain what is valued about Cadboro Bay, while looking to expand housing options, respond to climate change, improve active transportation routes and enhance the Cadboro Bay Village.

The Draft Plan sets out a vision and planning framework that can be responsive to changing circumstances over time. The local area plan also sets a context for considering development proposals in the area.

IN-PERSON OPEN HOUSES ARE NOW SCHEDULED!



THE DRAFT PLAN IS READY FOR YOUR INPUT!

Note: COVID-19 public health measures in effect will be applied.

INFO

saanich.ca/cadboro

- View the Draft Plan
- Complete the Community Survey
- Register for an Open House
- See the Virtual Open House

OPEN HOUSES

Saturday, November 13, 2021
- 1 pm to 6 pm

Thursday, November 25, 2021
- 11 am to 2:30 pm

Broad View United Church (Gym),
2625 Arbutus Road

Tuesday, November 16, 2021
- 5:30 pm to 9 pm

Friday, November 19, 2021
- 5:30 pm to 9 pm

St-George's Anglican Church (Gym),
3909 St-George's Lane

WHAT DOES THE PLAN ADDRESS?



Environment and Sustainability



Village Plan



Land Use



Urban Design



Transportation and Mobility



Social and Cultural Well-Being



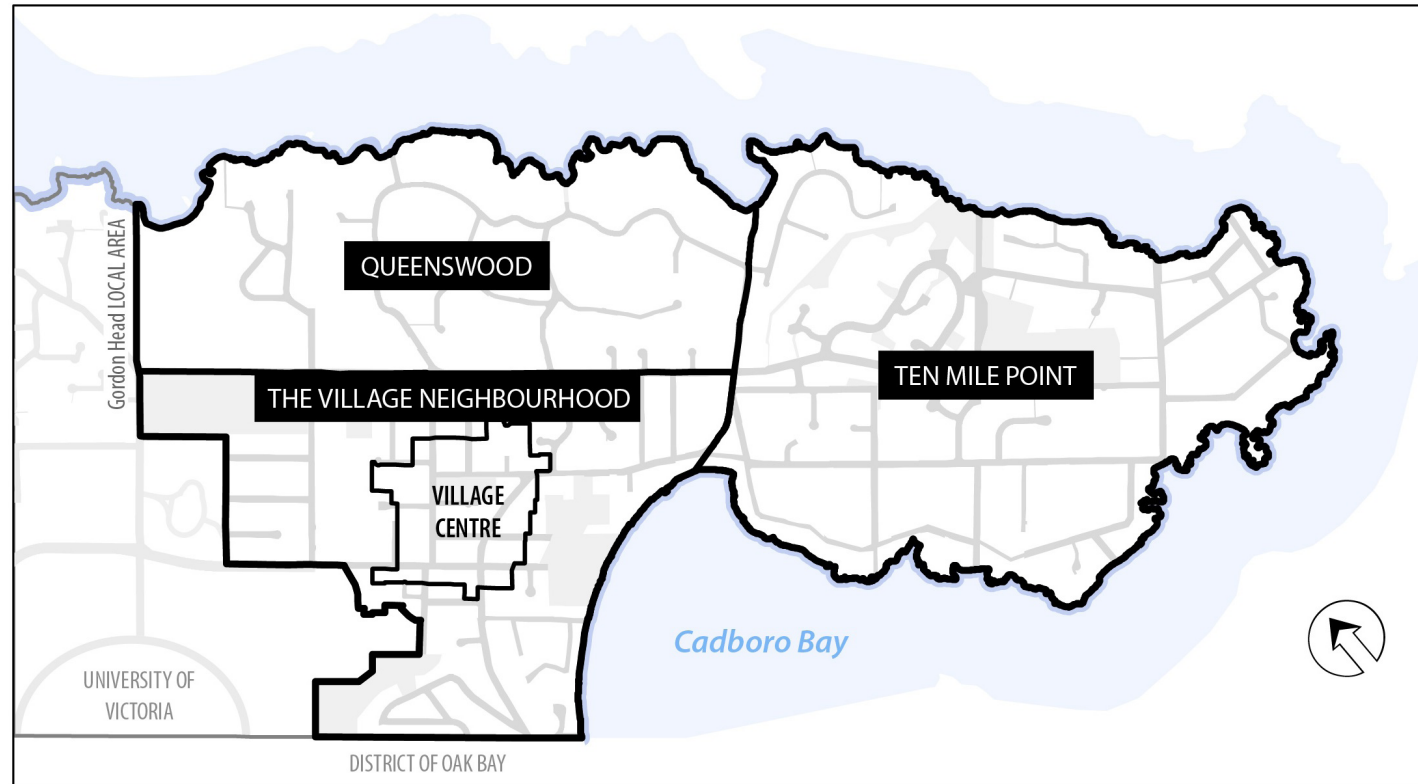
Parks and Trails



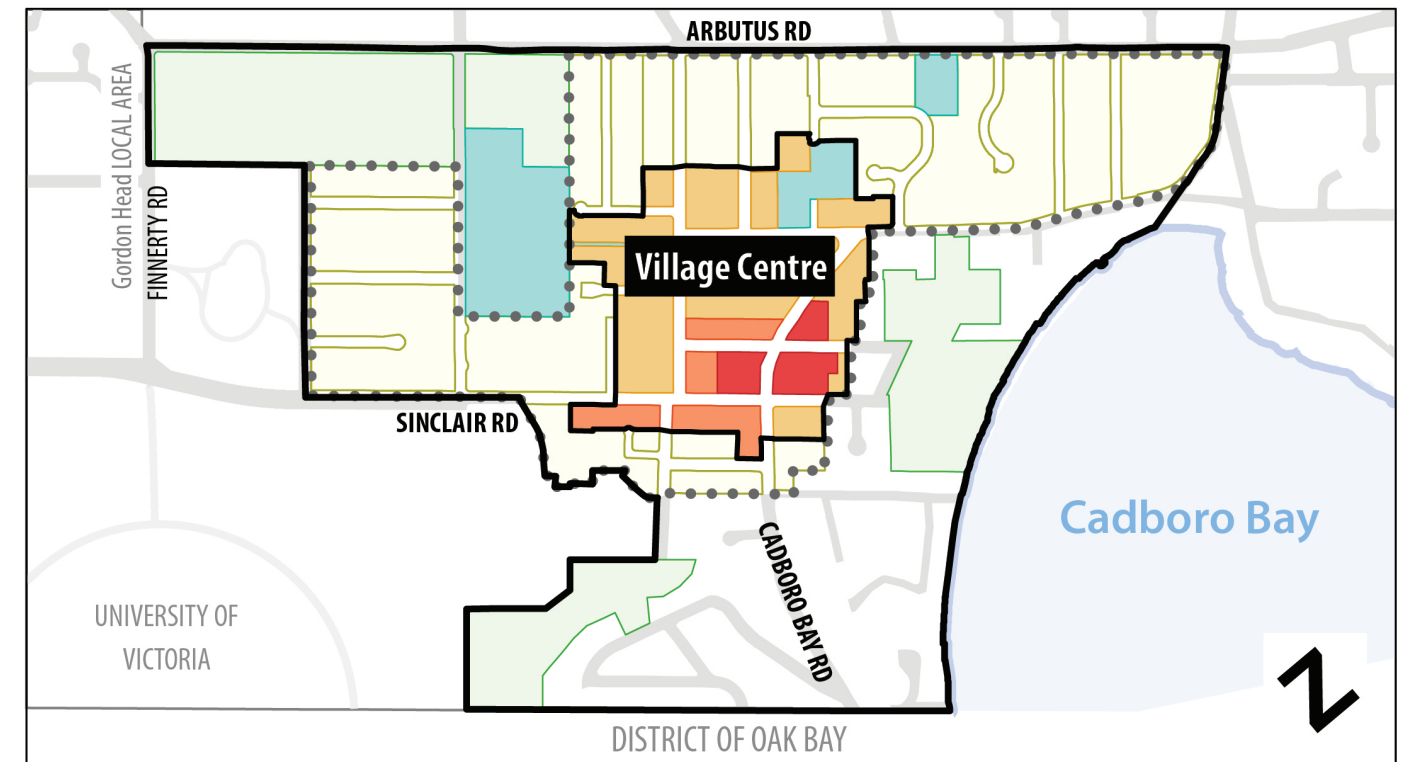
Economic Vibrancy

CADBORO BAY LOCAL AREA PLAN **DRAFT**

CADBORO BAY NEIGHBOURHOODS



CADBORO BAY VILLAGE



DRAFT LOCAL AREA PLAN HIGHLIGHTS

- Support a more complete community within walking distance to services and amenities in the Village, with the goal to accommodate a variety of demographics including seniors and younger families.
- Focus future growth in the Village Neighbourhood, looking to provide more diverse, ground-oriented housing options including duplexes, townhouses, house-plexes, and other innovative housing forms.
- Implement new design concepts for Sinclair Road and Cadboro Bay Road, with a focus on safe, high quality sidewalks and bike facilities, improved crossing options and integration of trees and public spaces.
- Protect natural areas and features that are unique to Cadboro Bay and improve access to these special places.
- Maintain the large lot, semi-rural character of Queenswood and Ten Mile Point neighbourhoods, with limited infill housing through District-wide programs.
- Support institutional lands as a key part of the community and in their role to deliver community services, regionally significant employment and housing in a manner consistent with community character.

AN UPDATED PLAN FOR CADBORO BAY VILLAGE

- Celebrate Cadboro Bay Village as the heart of the community with pedestrian oriented streetscapes and gathering places that sustain community life and well-being.
- Use updated Development Permit Area Guidelines to assess the form and character of new development, promoting quality urban design and compatibility with Village character.
- Allow opportunities for incremental expansion of commercial uses connected to the Village Centre to expand the availability of shops and services.
- Support a greater diversity of housing options in the Village, with the goal of achieving a mix of housing types, unit sizes, tenure and affordability levels.
- Enhance Village connections to Cadboro-Gyro Park through improved pedestrian and cycling facilities, urban design and wayfinding.
- Integrate climate change and sea level rise projections to adapt land use and ensure a resilient Village Centre.

THE DRAFT PLAN IS READY FOR YOUR INPUT!

Learn more and let us know what you think at: saanich.ca/cadboro